

Top 10 Search Terms in 10 Categories, October 2008

Posted At : November 3, 2008 4:19 PM | Posted By : Admin

Related Categories: Web Marketing

Below, the top 10 search terms by search volume.

Top 10 Search Terms by Category, Four Weeks Ending November 1, 2008 (%)			
IT and Internet		Automotive Manufacturers	
Search Term	Search Volume	Search Term	Search Volume
paypal	5.50	toyota	1.89
paypal.com	1.25	honda	1.76
paypal login	0.92	harley davidson	1.27
www.paypal.com	0.65	ford	1.17
people search	0.61	nissan	0.88
pay pal	0.51	hyundai	0.86
experian	0.43	honda motorcycles	0.79
auctiva	0.29	chevrolet	0.74
intelius	0.28	oreilly auto parts	0.71
bill me later	0.20	dodge	0.70
Movies		Net Communities and Chat	
Search Term	Search Volume	Search Term	Search Volume
netflix	2.22	myspace	7.03
imdb	1.47	youtube	2.52
blockbuster	0.62	myspace.co	2.42
twilight	0.49	facebook	1.91
fandango	0.48	www.myspace.com	0.88
movies	0.43	my space	0.74
netflix.com	0.39	you tube	0.67
redbox	0.23	youtube.com	0.39
regal cinemas	0.23	facebook.com	0.33
cinemark	0.23	facebook login	0.29
Food and Beverage Brands and Manufacturers		Pharmaceutical and Medical Products	
Search Term	Search Volume	Search Term	Search Volume
pizza hut	2.72	viagra	0.43
mcdonalds	1.45	cialis	0.37
pepsistuff.com	1.30	cymbalta	0.34
starbucks	0.81	lexapro	0.28

subway	0.75	bipolar disorder	0.24
dominos	0.73	lyrica	0.21
candystand	0.55	abilify	0.21
pepsi stuff	0.53	zenni optical	0.20
kfc	0.43	pfizer	0.20
betty crocker	0.41	merck	0.20
Blogs and Personal Web Sites		Broadcast Media	
Search Term	Search Volume	Search Term	Search Volume
perez hilton	0.33	cnn	4.67
daily kos	0.33	fox news	3.26
we blog+kansas	0.21	msnbc	1.85
360	0.19	cnn.com	1.46
dailykos	0.18	news	1.05
perezhilton.com	0.17	cnn news	0.64
wise bread	0.16	abc news	0.63
just jared	0.15	bbc news	0.61
yahoo 360	0.14	bloomberg	0.51
michael savage	0.14	foxnews	0.50
Shopping Rewards and Directories		Travel Destinations and Accommodations	
Search Term	Search Volume	Search Term	Search Volume
coupons	0.42	hotels.com	0.41
grocery coupons	0.25	disneyland	0.28
free samples	0.24	holiday inn	0.24
black friday 2008	0.21	carnival cruise	0.22
black friday	0.20	disney world	0.22
free stuff	0.19	holiday inn express	0.17
consumer reports	0.17	trip advisor	0.17
free coupons	0.13	marriott	0.15
mycokerewards.com	0.13	best western	0.15
mycokerewards	0.12	las vegas	0.15
View: Top 10 Search Terms by Category, Four Weeks Ending September 27, 2008			